Moving the World

A programme of TPG and World Food Programme
TPG - A global leader in mail, express and logistics

163,000 employees
64 countries
Network covers 200 countries

TPGPOST
Best operator in the world
Mail networks in 7 European countries
7 billion mail items

TNT
Largest in express in Europe
43 aircraft
19,000 vehicles
187 million consignments

TNT
No.2 in logistics worldwide
No.1 in automotive logistics
6.3 million m² of warehouses
MtW - Why is TPG involved in corporate philanthropy?

- We recognise the increasing importance of people and planet in addition to profit
- We have the ambition to be a leader in our industry, this implies strong social engagement
- We want our 163,000 employees to be proud of their company
- We build a platform to enhance our reputation and global image
- We want to set a new standard for corporate philanthropy by not just giving money but by using our core competencies to help

- Poverty is a major problem: 1.2 billion people
- 800 million people go to bed hungry every day
- Every five seconds a child dies of hunger or related causes
- There is more than enough food in the world to feed all people
- In emergency situations good logistics is essential
- We can make a difference
Social and economic goals can be addressed simultaneously by improving a company’s competitive context.

Companies should give not just money but leverage the company’s unique capabilities in support of social causes, far exceeding the impact possible by individuals.

Source: Michael Porters speech at TPG’s Annual Meeting 2003
MtW - Our challenge

TPG Stakeholders

TPG Organisation

WFP / Beneficiaries

Benefits

*Adapted from Sue Adams, Who Cares, Why?
MtW - What’s in it for TPG?
MtW - five initiatives

Emergency Response

School Feeding Support

Transparency & Accountability

Private sector fund-raising

Joint Logistics Supply Chain

2003: €6 ml
2004: €10 ml
• Q reports on the costs (TPG) and benefits (WFP) of each project and initiative.

• Benefits WFP defined as savings and gains in efficiency or operational effectiveness.
  \[ \text{WFP benefits} \begin{array}{c} \text{= Benefit Multiplier} \\
  \end{array} \begin{array}{c} \text{TPG costs} \\
  \end{array} \]

Programme Structure - Reporting
First successes Moving the World (1)

**Emergency response**
- Emergency airfreight and road shipments in Iraq crisis
- Distribution of non-food items to 12 NGOs in Zimbabwe
- Enhancing business processes for food logistics in southern Africa crisis

**Joint logistics supply chain**
- Redesign of Brindisi warehouse and warehouse management system
- Roll-out of new fleet management system
- Analysis of WFP logistics in Mozambique

**Private sector fundraising**
- Two business plans made: for consumers and for the corporate sector
- Decision on consumer fundraising to be made in Q3
- Certain corporate sectors are prioritised and will be approached
First successes Moving the World (2)

- **Transparency and accountability**
  - Columbus: helping WFP setting up new budget procedures
  - Fast track: advising WFP on internal audit procedures
  - Closures: clearing backlogs, closing projects, freeing funds and food
  - Shareware/sharewise: sharing MD expertise and training with WFP

- **School feeding support**
  - First pilot group of 8 volunteers trained and now in place in Nicaragua, Gambia, Tanzania and Cambodia
  - 750 candidates from 33 countries have applied
  - TPG fundraising is gaining momentum
The future of Moving the World

- Our ambitions
- To help improve WFP’s response time in crisis
- To create together with WFP a joint logistics supply chain
- To find new corporate sponsors for WFP
- To share business skills with WFP
- To feed a child every year for each TPG employee