

globalsocialventure

COMPETITION

Haas School of Business
at UC Berkeley

Columbia Business School

London Business School

The Goldman Sachs
Foundation

INTRODUCTION & OVERVIEW

**Global Social Venture
Competition**

October, 2004

BACKGROUND

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- The Global Social Venture Competition began in 1999 as a student-led initiative at the Haas School of Business in California, USA.
- In May 2001, Columbia Business School and The Goldman Sachs Foundation partnered with Haas to extend the reach of the competition and help grow a national platform for social ventures.
- In June 2003, the London Business School joined the competition partnership to extend the competition globally.
- This unprecedented partnership brings together the academic and financial worlds to support the creation of social ventures.

MISSION & VISION

VISION

- We envision a world in which every business values, generates, and accounts for social impact.

MISSION

- The purpose of GSVC is to actively support and promote the creation and growth of successful social ventures around the world.
- We define a social venture as an enterprise that has both financial and social goals integral to its purpose.
- We strive to elevate the visibility of the field and the quality and quantity of new ventures through our annual business plan competition which runs from November through April each year.

OVERVIEW

OVERVIEW

- Highest profile competition for social venture plans
- International reach
- Open to any team w/ 1 MBA (within 2 years)
- Funded by Goldman Sachs Foundation & others
- First prize worth \$25,000!!

In the 2003-2004 Competition:

- 129 business plans were submitted from teams with
- 225 current MBA students from
- 55 business schools in
- 11 countries on 4 continents

Managed by a three-school partnership involving:

- 150 student volunteers
- 101 mentors from the business community
- 90 students who acted as judges in the first round
- 37 professional semi-final round judges



Example of 2004 High Growth Winner: EFAP (Eco-friendly Agricultural Products). EFAP manufactures and sells coir-pith based organic fertilizer with high water retention properties.

Prize Awarded: \$25,000

For list of other winning business plans, see: www.socialvc.net

PAST SUCCESS STORIES

Bronx Charter School for the Arts (<http://www.bronxarts.net/>)

A non-profit public charter elementary school in the Hunts Point section of the South Bronx. It was founded on the principle that arts education is a catalyst for academic and social success. The Bronx Charter School program received \$200,000 in funding from The Goldman Sachs Foundation in 2003

Prisma MicroFinance (<http://www.prismamicrofinance.com/>)

Provides microloans to entrepreneurs in the developing world. Prisma's business plan quantified a positive social impact in terms of job creation, income generation, and community development. Prisma received \$700,000 of funding in 2002 and has made over 2000 loans since its inception.

Ripple Effects (<http://www.rippleeffects.com/>)

Helps schools, youth-serving organizations, and businesses change social behavior in ways that improve performance. Having been recognized with over 22 awards for their products, Ripple Effects' systems are now used in hundreds of sites, school districts and communities, in five countries.

Tarsian & Binkley (www.tarsian.com)

Designs and manufactures upmarket women's apparel and accessories for sale in Western markets while creating suitable employment opportunities for women in Afghanistan and Pakistan. It is developing a unique opportunity to be one of the very first organizations to supply real, sustainable employment and GDP to Afghanistan in the post-Taliban era.

2004-2005 COMPETITION HIGHLIGHTS

Business Plan Submission

- Business Plans are due on February 1, 2005!!!

Judging

- Executive Summary Review (November 2004)
- Regional Finals Round (March 2005)
- Global Finals Round (April 2005)

Awards

- 9 teams will advance to the Global Finals.
- The top three teams with the best blended value plans will be awarded first, second, and third places.
 - \$50,000 Total Purse
- One team will be awarded the best social impact assessment (SIA) methodology award.

2004-05 COMPETITION TIMELINE

October 2004 - Launch

- Official launch of 2004-05 competition

November 17, 2004 - Executive Summaries Due

- Entrant teams are asked to submit a 5-page executive summary. While executive summaries are not required for formal entry, the submission of an executive summary allows for a team to be matched with a mentor.

December 2004 - Mentor-Entrant Workshop

- Teams who submit an executive summary are invited to attend a one-day mentor workshop at either Haas, Columbia or LBS

February 1, 2005 - Business Plans Due

- Teams who wish to enter the competition **MUST** submit a business plan by this date

February 25, 2005 - Revised Business Plans Due

- Teams that have been selected as semi-finalists must submit their revised plans by this date.

April 14-15, 2005 - Global Finals @ Haas School of Business

NEED MORE INFO?

Please contact your GSVC Ambassador:

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Please visit the following websites for more information:

- GENERAL INFORMATION:
 - <http://www.socialvc.net/>
- FAQs:
 - <http://www.socialvc.net/index.cfm?fuseaction=Page.viewPage&pageID=109>
- RULES:
 - <http://www.socialvc.net/index.cfm?fuseaction=Page.viewPage&pageID=110&parentID=56>
- PRESS RELEASES & RECENT ARTICLES:
 - <http://www.socialvc.net/index.cfm?fuseaction=Page.viewPage&pageID=137>
 - <http://www.ascribe.org/cgi-bin/spew4th.pl?ascribeid=20040422.100634&time=10%2024%20PDT&year=2004&public=1>
 - http://www.businessweek.com/magazine/content/04_18/b3881047_mz007.htm